

TWOx12 Is A Wise Choice, Says Wisdom Radio

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Wisdom Media Group, the West Virginia based supplier of health-and-wellness radio and television programming, has chosen the 12-line Telos TWOx12 Talkshow System as the centerpiece of new studios for the Wisdom Radio Network (www.wisdomradio.com).

Jeff Horne, Director of Engineering for Wisdom Media, made the choice of TWOx12 for his radio studios. "We love our TWOx12. We plan on adding a second TWOx12 system as our needs grow," says Horne. Wisdom Radio's programming is beamed daily to over 20,000 Sirius Satellite Radio subscribers.

Producers and programmers with phone-intensive formats have become fans of the superior audio and sophisticated call-handling capabilities of the Telos TWOx12, which can be configured for use with either analog POTS phone lines or digital ISDN call circuits for maximum caller clarity.

TWOx12 features two advanced, all-digital telephone hybrids for high-quality conferencing between callers; Telos Adaptive Cancellation technology provides unmatched send/receive separation. Call management is simple and intuitive thanks to a unique graphical call-screening interface with "Status Symbols" – icons on Desktop Director screening phones that inform producers and talent of caller status with just a glance. These features have earned TWOx12 several awards, including the Radio World's 2002 "Readers' Choice Award".

Rush Limbaugh, Bill O'Reilly, Dr. Laura Schlesinger and Bruce Williams are some of the syndicated personalities who rely daily on Telos talkshow systems, as do broadcasters and networks around the world such as ABC Radio Networks, Clear Channel Worldwide, the British Broadcasting Corporation, Sony, Infinity Broadcasting, Radio France, Westwood One, Premiere Radio Networks, Swedish Radio, Talk America Radio Networks, XM Satellite Radio, CNBC, The Rock 'N Roll Hall of Fame and RAI. To find out more about TWOx12, visit www.telos-systems.com/2x12/.



TWOx12 Talkshow System — *from Telos Systems*

(You can download a print-quality version of this image at <ftp://ftp.telos.cc/telos/pix/2x12system.tif>)

Telos Systems, headquartered in Cleveland, Ohio with offices in Europe and Canada, is a leading manufacturer of ISDN, coded audio and telephone interface products for talk-shows, teleconferencing, audio production, remote broadcasts, and intercom applications.